

FINANCE FOR NON-FINANCE

**Sharpening Financial
Acumen & Business Decision**

Finance for Non-Financial Professionals Program



COURSE OUTLINE

1. Basic of Corporate Finance

2. Management Cycle: Budgeting and Performance Management in Strategic Management

3. Financial Statements

- Balanced Sheet
- P&L
- Cash Flow

4. Exercise: Comparative financial analysis for competitiveness

5. Decision-Making in Finance

- Strategic initiative
- Investment
- Dividend
- Growth and Expansion
- Risk Management
- Restructuring

