



Sharpening Financial Acumen & Business Decision



Finance for Non-Financial Professionals Program

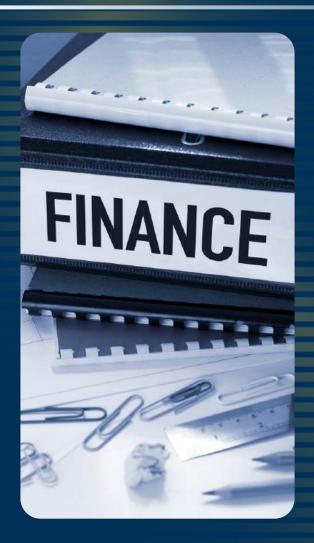


Finance for Non-Finance... Dr. Suriya Lertwattanapongchai



9.00 - 16.00

Morning Break: 10.30 - 10.40



COURCE OUTLINE

- 1. Basic of Corporate Finance
- 2. Management Cycle: Budgeting and Performance Management in Strategic Management
- 3. Financial Statements
- Balanced Sheet
- P&L
- Cash Flow

Lunch & Networking: 12.00 - 13.00

4. Exercise:

Comparative financial analysis for competitiveness

5. Decision-Making in Finance

- Strategic initiative
- Investment
- Dividend
- Growth and Expansion
- Risk Management
- Restructuring



Afternoon Break: 14.30 - 14.40

END OF THE PROGRAM